



INFORMATION TECHNOLOGY SOLUTIONS FOR IMPROVING EFFECTIVENESS AND ENABLING SUCCESS

ABOUT DATANOVA

ACKNOWLEDGMENT OF TRADITIONAL OWNERSHIP
DATANOVA RESPECTFULLY ACKNOWLEDGES THE
TRADITIONAL CUSTODIANS OF THIS LAND AND PAY
OUR RESPECTS TO ELDERS PAST AND PRESENT.

Building custom cloud based
solutions for the support of

Australian Government
programs



Mount Tibrogargan, Glass House Mountains

OUR SOLUTIONS ARE BASED ON OUR WINNING COMBINATION OF INSIGHT,
INNOVATION AND DEEP KNOWLEDGE OF NUMEROUS TECHNOLOGIES.



“ WE ENABLE ORGANISATIONS TO GAIN A COMPETITIVE ADVANTAGE FROM ALL THEIR INFORMATION ASSETS TO DRIVE THEIR TOP BUSINESS IMPERATIVES ”

Datanova develops web services, database design, custom software and application development, mobile apps and provides Digital marketing, managed IT services and technology consulting. Servicing a broad range of clientele across Australia, our offices strategically located in Brisbane, the Sunshine Coast and Sydney. Datanova's solutions are based on a winning combination of insight, innovation, and deep knowledge of numerous technologies.

We offer the best blend of skills—backed by tools, methodologies, and best practices that reduce the cost and risk of deployments.

With clients spanning a wide variety of industries including, financial, medical, legal, hospitality, education, real estate, telecommunications, manufacturing and the Not For Profit sector, Datanova has the experience and expertise to effectively manage the complexity of any enterprise.

WORDS FROM OUR FOUNDER



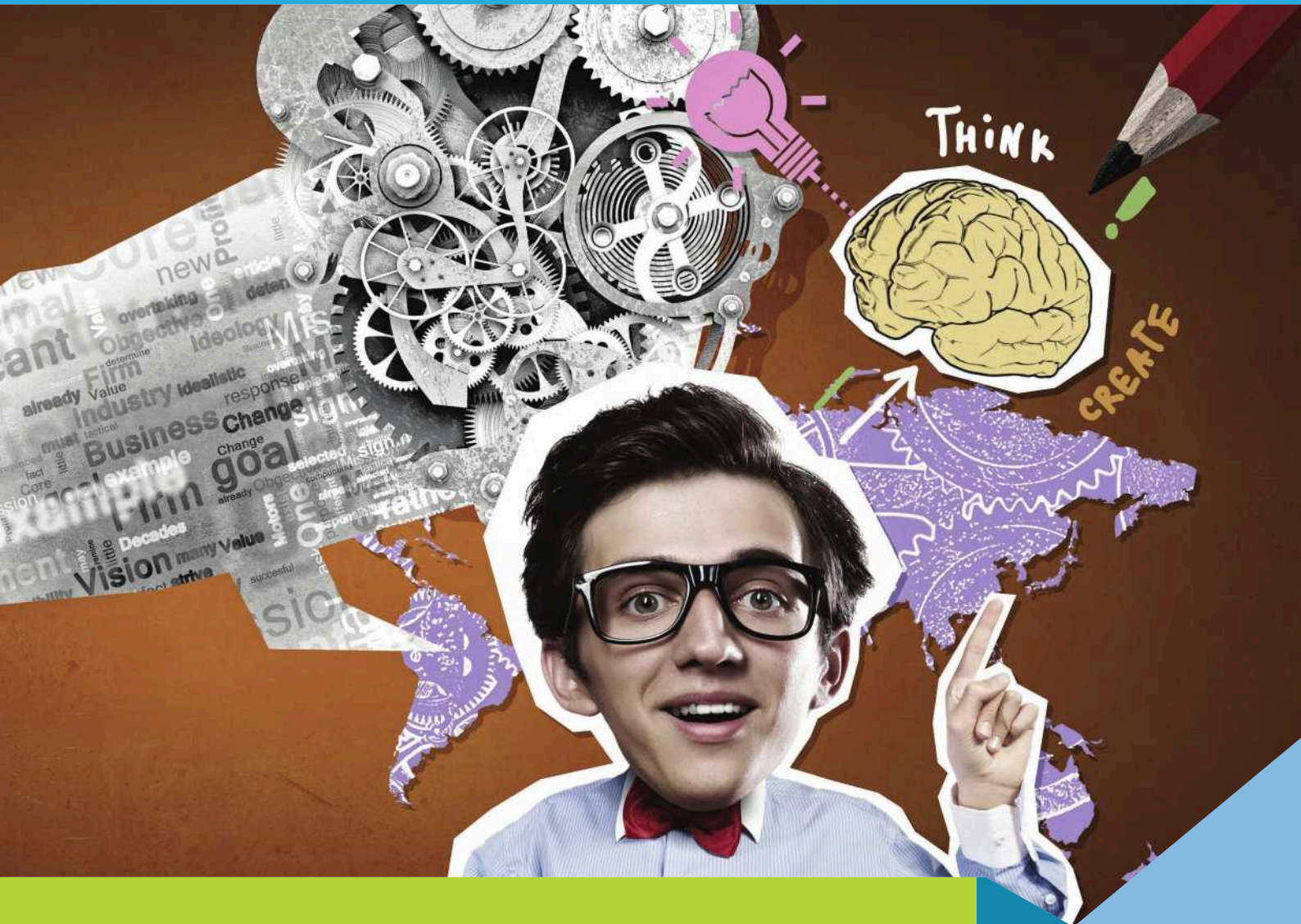
CHRISTIAN KRAUTER

FOUNDER AND DIRECTOR OF DATANOVA

I believe we have a fantastic opportunity to assist Australian organisations to develop sophisticated database management systems that allow for better decision making and improve marketing and operational effectiveness. This is a critical moment for organisations to take advantage of the latest technologies to improve organisation-wide outcomes.

FLOWLOGIC

Simplify Complexity and Make Simplicity Effective!



Increase business agility. Achieve more, faster, and with less resources. FlowLogic is not just software, it is a range of solutions designed to address the needs of Australian Community Care organisations.

Collect data and gain insight across multiple systems to enhance participant/client outcomes and achieve a competitive advantage.

PAPERLESS – EFFICIENT – COMPLIANT.

Flowlogic a sophisticated Cloud Solution that will help you improve outcomes, operate efficiently, and meet the expectations of today's clients.

100% Mobile ready work from anywhere with any mobile device.

10 REASONS TO
GET FLOWLOGIC:

01
Records all
DATA Input

02
Upload Claims
into ESS/NDIA

03
Government
compliant

04
Extensive
reporting

05
Build your
own forms

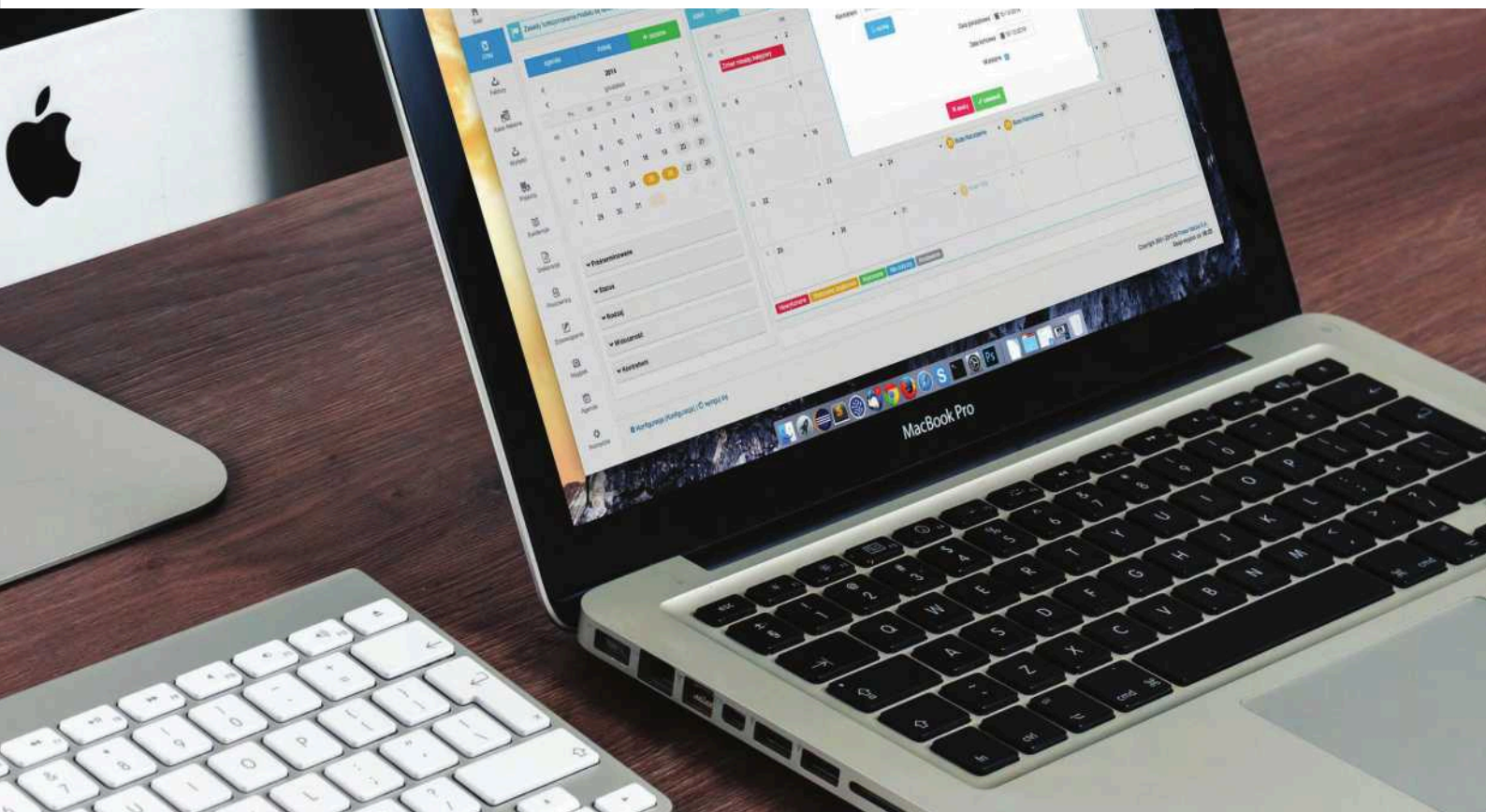
06
Mobile ready
work anywhere

07
Digital sign
off facility

08
Case & Service
Management

09
Easy staff
rostering

10
Simple intuitive
dashboard

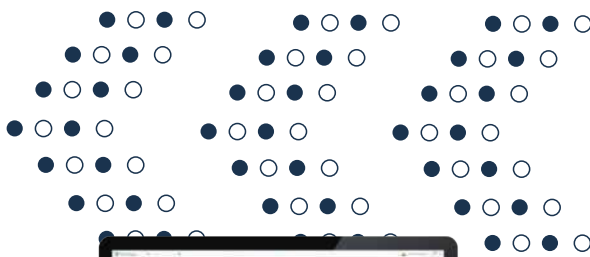


FLOWLOGIC AT WORK

Datanova works proactively with existing clients to refine and extend our coverage as the industry transitions to the new model. Datanova has more than 12 years of development experience for the community services management sector. FlowLogic is built with an understanding of the reporting and analytics required for the ever-changing challenges that the industry faces on a daily basis.

Engineered for the Mobile Worker

Accessed through web browsers on desktop and laptop computers or any mobile or tablet device operating the Internet.





Business Intelligence Dashboards for Performance

The easy to use intuitive dashboard lets you view items such as outstanding processes, case loads watchlist, open, completed and skipped tasks. You are guaranteed to never miss anything.

All Data Historically Recorded

FlowLogic records all changes to any files or documents so there is a historic record of who viewed or edited what and when.

Compiles and Collects All Information in Seconds

FlowLogic comes with extensive Critical Incident (CI) options including details of level, probable cause, participant involved, staff involved, date, time, location, how, what, why, and much more.

Case Management and CRM in ONE

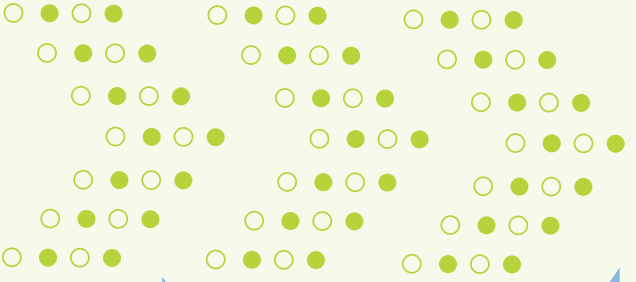
FlowLogic provides an overview of all participants in your database. There are also many more extensive options for other details such as education, education support plans, educational correspondence, employment, health, medical documents, case plans, intakes, risk assessment and management plan, and more.



SECURITY PRACTICES & IT STANDARDS

The AWS hosting facility offers secure, robust and reliable networking functionality with the best security practices and IT standards including:

- ISM Compliant
- ASD Certification
- ISO 9001:2008 Certification
- ISO 27001:2013 Certification
- ISO 27017:2015 Certification
- ISO 27018:2014 Certification
- Multi-Tier Cloud Security Standard
- Level-3 (CSP) Certification
- SOC1, 2, 3 (Service Organization Controls)
- PCI DSS Level 1
- HIPAA Compliance
- FedRAMP Compliance in the Cloud
- CJIS Compliance
- ITAR



MY MOBILE CONCIERGE

Work smarter and more efficient



MOBILE CONCIERGE FEATURES

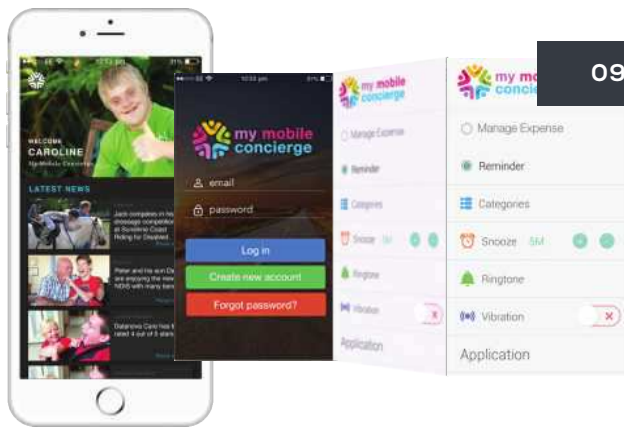
Knowing your customers needs and providing honest, high quality personalised services are critical when operating under Australian Government contracts.

Connect with participants, create new opportunities and extend your existing business capabilities with the My Mobile Concierge app.

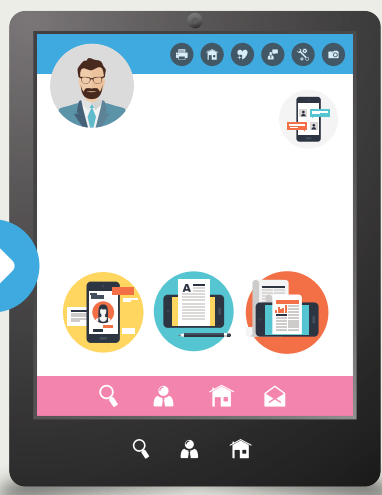
Enjoy effortless and paperless task management with real time confirmation of when services are delivered.



Work Smarter and Connect with Participants



- ✓ ACTIVE SERVICE PROVIDER DIRECTORY WITH OVER 5000 PROVIDERS TO CHOOSE FROM
- ✓ PARTICIPANTS CAN BOOK A SERVICE INSTANTLY AND KEEP A RECORD VIA THE APP
- ✓ ENABLES PARTICIPANTS TO EASILY CREATE SERVICE AGREEMENTS WITH PROVIDERS
- ✓ PARTICIPANTS CAN POST TO THE NEWSFEED REACHING FRIENDS, FAMILY OR EVERYONE
- ✓ PARTICIPANTS CAN RATE PROVIDERS AND HELP OTHER PARTICIPANTS
- ✓ ENABLES PARTICIPANTS TO EASILY FIND, BOOK AND RATE PROVIDERS AND SHARE WITH FIRENDS OR POST ON FACEBOOK OR BEFRIENDS.COM.AU



Due for release on
1 Sept 2016
**My Mobile
CONCIERGE**

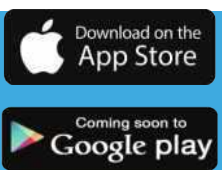
FREE APP FOR PARTICIPANTS

KEEP IN TOUCH AND CONNECT TO YOUR NEW OR EXISITING PARTICIPANTS

- ✓ PROVIDERS get a FREE listing please visit www.myndisconcierge.com.au
- ✓ Share News, Updates and Specials through the Newsfeed helping you reach new clients and participate in the conversations your posts inspire

✓ Safe, secure and easy to use and designed with user friendly colours

RELEASE DATE
1 SEPT 2016





SUPPORT / MAINTENANCE

As your systems increase in complexity, you'll need to address stability, performance and functionality issues. Professional maintenance and support is the right way to focus on increasing productivity and improving the quality of software-based services.



CUSTOM DEVELOPMENT

If you're looking for a long-term reliable partner to realise new innovative ideas that will provide your customers with additional value and differentiate your business in a tough competitive environment, it is Datanova who delivers the result. Our aim is simple, we want to help you succeed.



MOBILE DEVELOPMENT

Empower your mobile and travelling employees to be productive and access the resources they need on the mobile device of their choice. We deliver mobile solutions that seamlessly plug into the existing IT infrastructure, including numerous back-end systems and mission-critical technologies, as well as communicate with external applications and services, e.g. cloud services and services from partners or suppliers.



DIGITAL MARKETING

Cloud, social and mobile technologies have transformed the way people connect with each other. Turn these technologies to your advantage, evolve to an engaging digital strategy and explore the trends about what customers are looking for, now.

Respond in real time to the changing market and our customers' expectations in a way that fits with our core philosophy and our technological approach.

MANY CAPABILITIES. ONE EXPERIENCE. ONE FOCUS.

DRIVING BUSINESS TO ONLINE SUCCESS

We have been providing Strategic Advice, and Digital Media Marketing and Management solutions for the last 9 years to diverse organisations from community to ecommerce to bricks and mortar businesses looking to leverage technology to grow their online presence.



Research & Analysis

Every digital campaign starts with understanding your audience and how best to reach and engage them. We conduct thorough market and competitive research to ensure campaign success.



Digital Strategy Development

We can help you define opportunities, develop your online value proposition, goals and business case; profile your audience, and; identify the best touchpoints to drive leads, sales and other organisational outcomes.



Digital Media Management

From publishers to eCommerce, our digital marketing team provide effective management of our clients' business and brand assets across all digital platforms.

“ Datanova has been able to fill our creative social media campaigns as well as help us improve our customer service.

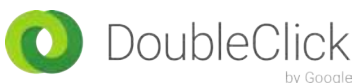
- Dan Perfect, Gelatine Health

“ We have increased our social visibility and exposure dramatically, I no longer need to find the time to post. Highly recommended.

- Stefan Ossenberg, Protector Aluminium

“ They had activated bloggers to become engaged with the our brand and attend our fashion shows.

- Peter Christianos,
President of the National Opal Miner Association



Google Partner



Facebook Ads



Twitter Ads



Bing Search

WE LEAD THE INDUSTRY FOLLOWS





Advertising Campaign Execution

From lead capture to branding, we employ the highest standards in design and execution of advertising campaigns across multiple digital channels including Google Search and Display networks, Facebook and other digital platforms.



Search Engine Optimisation

From the basics to advanced, our team utilise the latest SEO techniques to get your websites and Apps found on Google Search, Play Store, and the Apps Store.



Content Creation & Marketing

From content strategy, planning, creation and promotion, we'll help you reach, engage and nurture your target audience.



Social Media Marketing & Management

We'll help make your business visible by promoting you and your content to engage your audience, attract the attention of new fans, retain their interest, and generate leads and connections on the various social media platforms.



Mobile Marketing

Mobile marketing will pay serious dividends if you get it right. We can help you understand and manage the user's ever-expanding expectations and deliver personalised content to an increasingly self-sufficient mobile consumer.



Rich Media Design

A fresh and juicy combination of art and functionality, our banner ads get results. As we are certified Google DoubleClick HTML5 Rich Media Developers, you can be assured of quality ads and trouble free ad operations.

Our highly skilled and experienced team are focused on delivering measurable results by tailoring services best suited for your business objectives and target audience, rather than a one-size-fits-all approach.

CONNECT WITH PEOPLE AND CONVERT THEM INTO CUSTOMERS

We see social media fueled by cloud technologies changing the way customers interact with each other and what this means for you.

Cloud, social, and mobile technologies have transformed the way people connect with each other. Turn these technologies to your advantage, evolve to an engaging digital strategy and explore the trends about what this year's customers are looking for, now.

Respond in real time to the changing market and our customers' expectations in a way that fits with our core philosophy and our technological approach.



DATANOVA

OUR APPROACH

Great products happen when business needs are met That pleases users. To get there, we analyse, explore, question, plan, design, build, observe, iterate, measure and test.



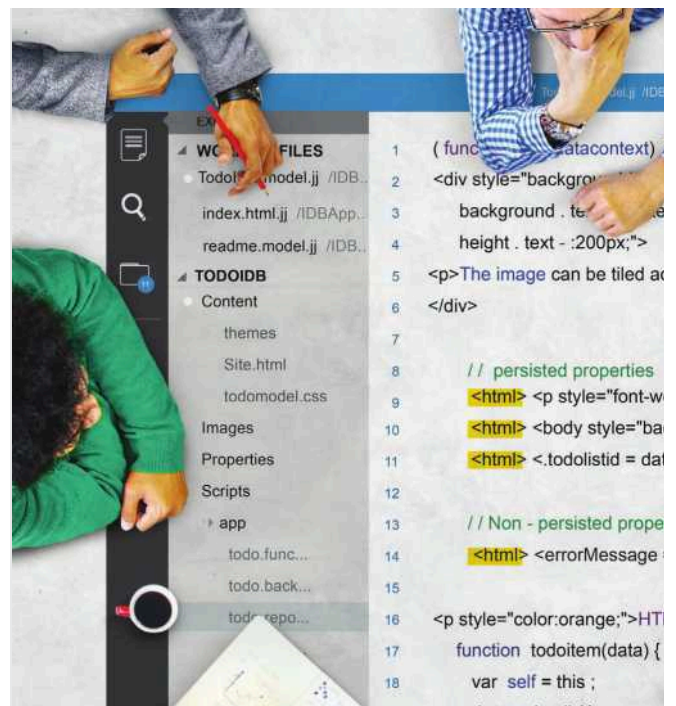
PRE-PROJECT ANALYSIS

In collaboration with the client's representative, or on our own if needed, we gather all information about the project, including ideas, descriptions of functionalities, business processes details, etc. Then put it into structured documents called a Use-Case or Software Requirements Specifications.



DEVELOPMENT PHASE

We always do our best to create software that excels on every level. This includes, for example, an appealing and friendly user interface design, a suitable system architecture, well-structured code, and finally software that has been fully tested and is proven to be stable .





QUALITY ASSURANCE

Our quality assurance team guarantees your software is just as wonderful as we envisioned it to be from the start and free of bugs.

Our team will read the code, test every single screen, button, feature and function to ensure the integrity of your software. These extra pair of eyes are absolutely invaluable.



SUPPORT & MAINTENANCE

After launch we offer you to proceed with an SLA for ongoing hosting, Server Maintenance and Support.

Since we developed your project software, we can provide you with quality support at a minimal budget.

Thanks to quality maintenance your software will work well, without failures and defects.



WE GUARANTEE ALL OUR CLIENTS:





Ben Manning,
Growth Hacker &
Director of
Intellectual Capital



Mitch Corbett,
Digital Overlord &
Solutions Architect



Jae Krauter,
On-Demand
Financial Executive



Steve Hill,
Ringleader &
Chief Paradigm Shifter



Christian, I was once
a coder, believe me!



Tanja Cicimov,
Information Genius &
Wizard of Light Bulbs



Liam Hingst,
Content Guerrilla &
Watercooler Reporter

“

Datanova is one of my most important connections. The team is extremely energised and take pride on openness & the ability of to deliver results above and beyond the expectations of their clients.

Christian is successful due to his efficient use of time combined with a considerate and generous nature.

His ability to listen and learn acts to improve his clients abilities. If you want to leverage off information technology Datanova's team will implement the systems you need.

The company doesn't aim to charge you but instead to put you in charge! Once you are a customer of Datanova, you become connected and a partner more so than a client. His team of experts have each consulted with me in their respective fields of expertise, regularly and without hesitation. They understand me and find solutions to my problems.

Peter Christianos,
President of the National Opal Miner Association
www.opalsinformation.com

“

I have had a long association with Datanova across a number of business entities over the years. Christian and his team keep delivering timely cost effective solutions for all of our web and E-commerce websites, highly recommend their services.

Peter Ford, CEO
www.completepropertytraining.com.au



Per Baasch,
Lead code wizard &
Server Czar



Josh O'Dea,
Ridiculously good
software developer

OUR SUCCESSFUL TEAM AND SOME OF OUR CLIENT TESTIMONIALS



Andrej Cicimov,
Network Enthusiast &
Gun Toting Psycho!



**Caroline Bakker-
Buchanan,**
Jedi Warrior of
Everything Digital



Aariel Krauter,
Founder's Son &
Space Travel Agent



Matt Van-Tuinen,
Word Herder -
Creative Technologist



Rodan D'Rozario,
Digital Dynamo
Coding Sensei



“

We were after a company who understood exactly what we were trying to achieve with our national property website. Datanova were perfect for this.
Greg Young, CEO
www.horseproperty.com.au

Datanova is an Australian based software development and service based company focused on delivering the best and most cost-effective solutions to our clients in areas such as e-finance, e-business, healthcare, and media.

Datanova's team has a wealth of expertise with dealings in industries such as Government agencies, digital agencies, banking and finance, entertainment and gaming, social enterprise, media and publishing, and travel and hospitality.

To create high-quality software that is innovative and unique is a process that takes time and resources. When our clients accept a relationship with us, they get brilliant results in return. However, the road to an excellent final product is marked by multiple milestones. Step by step we go through our proven process, from the initial concept of the user interface and system architecture, through to multiple prototyping cycles, the implementation and finally the quality assurance processes. At the end of this process stands our final goal: an outstanding piece of software that we can deliver to our respected clients.

WHY CHOOSE DATANOVA

WE THINK IN COLOR, DISSOLVE
PROBLEMS AND DREAM SOLUTIONS.

OUR APPROACH TO SUCCESS

It takes more than technical expertise, experience, or a global team of talented people to get results. However, those are the fundamentals needed to initiate a successful job. Our initial approach into any partnership is to establish great collaboration from start to finish. This allows us to gain insight of our partners needs and ultimately assist them to the road of success.



Technology can be
intimidating.
We make it simple.

Our team is smart,
passionate, and
creative, and our
integrity and
commitment are
unmatched.

GET IN TOUCH

To discuss how our team can help your business achieve true results, please contact us, we would love to hear from you.

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ABN 25 117 104 364



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